



Member Breakdown

1588	TOTAL CONTACTS
501	ATTORNEY
356	INDUSTRY TRUCKING
56	Corporate Trucking Companies
638	INDUSTRY INSURANCE
42	Corporate Insurance Companies
88	VENDOR
3	PARALEGAL
2	ASSOCIATION
57	NEW MEMBERS

Leadership & Volunteers

BOARD MEMBERS 15

BOARD MEETINGS 3

COMMITTEE CHAIRS & VICE CHAIRS 14

COMMITTEE MEMBERS 138

COMMITTEE MEETINGS 42

Communications & Engagement

General Communications	40
Member Inquiries	107
Member Spotlights	8
Newsletters	4
LinkedIn Followers	847
Webinars	3



Events

ANNUAL SEMINAR

October 23-25 ▶ San Juan, PR

- 450 Attendees
 - 235 Attorney/Paralegal
 - 162 Industry
 - 53 Vendor
- 28 Exhibitors
- 101 First Timers
- 70 Scholarships
- 15 Sponsors
- 20 Educational Sessions

CARGO & SKILLS COURSE SEMINARS

April 9-11 ▶ Memphis, TN

- 91 Attendees
 - 29 Cargo
 - 25 Skills course
 - 37 Both
- 53 First Timers
- 10 Scholarships
- 17 Educational Sessions

TABLE TALK

January 19-21 ▶ Newport Beach, CA

- 25 Attendees
 - 10 Attorney
 - 10 Industry
 - 5 Sponsors

ADVANCED SEMINAR

January 11-12 ▶ Orlando, FL

- 75 Attendees
- 42 First Timers
- 5 Sponsors
- 10 Scholarships
- 6 Educational Sessions

MEMBERSHIP DUES \$364,386

EVENT REGISTRATIONS \$425,552

SPONSORSHIPS \$101,700

\$133,733 SCHOLARSHIPS

\$7,000 DONATIONS

Giving Back

5

John T. Biezup

Hero of the Highway

Emerging Leaders

DRIVE

Recipients

Data as October 1, 2024



OUR MISSION:
TIDA educates, defends, and advocates
for the motor carrier industry.

OUR VISION:
Fairness in the resolution and
litigation of motor carrier claims.

Knowledge, Resources, and Advocacy

*Develop and provide access to
knowledge, resources, and advocacy*

Knowledge Collection: Identify and preserve information beneficial to members.

Knowledge Management Platform: Study best platforms for knowledge development and delivery.

Outreach: Establish partnerships with organizations and like-minded groups to collaborate on knowledge sharing.

Increase Public Awareness: Elevate public awareness of the motor carrier story and issues, working towards fairness in motor carrier claims and litigation.

Member Connections

Facilitate trusted relationships

Increase Industry Engagement: Achieve through membership, participation, and leadership opportunities.

Diversity, Equality, and Inclusion: Create and implement programs and initiatives that support the success of our diverse membership.

Resource for Networking: Increase and strengthen communication through multiple events, forums, and social media.

Awards, Recognitions, and Scholarships: Recognize and award excellence in the motor carrier industry.

Signature Educational Events

*Increase knowledge and awareness through
conferences, events, and virtual learning*

Cutting-Edge Educational Events: Maintain relevant and quality content to best serve the needs of our members.

Grow Sponsorship: Maximize revenue through partnership opportunities.

Dynamic and Interactive Presentations: Identify qualified speakers who engage attendees.

New Education: Explore the potential to develop new educational courses offered through TIDA.

Operational Excellence

*Lead a dynamic, responsive association to
serve the industry and professional needs*

Workforce: Identify dedicated volunteers and leverage the capacity of the management team.

Finances and Resources: Diversify and protect TIDA's revenue and assets; build innovative revenue streams.

Brand and Communications: Increase awareness of TIDA's purpose and value.

Structure: Ensure TIDA's organizational structure facilitates growth.

